

# Jobs and Employers



Recommended  
7th Grade



Length  
75 minutes

## About This Lesson

To understand the role networking plays within career industries, students will explore job boards, professional social networks, and industry approved accrediting associations, and reflect on the ways these communities can help lead to career opportunities.

## Learning Objectives

By the end of this lesson, students will:

- explore ways to find employment (e.g. job boards, networking, etc.)
- reflect on the advantages and disadvantages to various work search strategies
- research potential employers and career networks in their community.

## Driving Question

What types of job search strategies will help me land a job?

## Future-Ready Skills

Research Skills

Analyzing

Networking

## Lesson Breakdown

5

minutes

### Activity 1 - Professional Networks Mindmap

Provide a collaborative space for students to share a range of professional connections, possibly linked to careers they are interested in. To help with brainstorming, provide probing questions (for example, where do professionals in this career: meet-up? look for job opportunities? upgrade their skills? receive accreditation?). Keep this mindmap to build upon in the exit activity.

25

minutes

### Activity 2 - Xello Lesson: Jobs and Employers

Direct students to complete the Xello lesson titled **Jobs and Employers** to better understand job search strategies and research potential employers in their community.

40

minutes

### Activity 3 - Professional Networks

In this activity, students will research professional organization networks or accrediting associations for three careers of interest and explain how the services they provide support professionals in this industry.



## Xello Entry Point

Students will need to make sure they have saved 3 careers before starting this lesson. It's also recommended that students complete **Matchmaker** assessment (phase 1) and **Explore Career Matches** lesson.

## Vocabulary

- Job Board
- Networking
- Responsibilities
- Requirements
- Relevant Skills
- Professional Standards
- Professional Accreditation
- Professional Designation

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## Exit Activity: Professional Connections Mindmap

Building upon the warm-up activity, have students add the networks they explored in Activity 2 to the mindmap. Then, ask them to draw lines between networks, identifying how they're related (for example, same career field, regulate professional standards, provide career-related training).

## Activity 3 - Professional Networks



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45 Minutes

### Inquiry Prompts

- What are professional networks and how do they support people within an industry?

### Teaching Strategies

In this activity, students will research professional organization networks or accrediting associations for three careers of interest and explain how the services they provide support professionals in this industry.

- 1 Provide the [instructions](#) on the next page to your students.

### Materials Required

- [Student Instructions](#) (also available in [Spanish](#))
- Computers or tablets with internet access

### Artifacts

Students will add links to professional networks or accreditation organizations in the **Explore this Career: Helpful Articles** section of the career profile, and reflect on how the professional network provides support for professionals in the industry.

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# Professional Networks

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## Student Instructions

How do professionals share knowledge, determine standard of practice, and develop their skills within an industry? Developing a professional network will not only help you with job searches, but will help you achieve career goals, learn more about your field, or introduce you to another field you'd like to work in. Complete the following for three saved careers:

- 1 At the top of the profile, choose an emoji to indicate how you feel about this career.
- 2 Research professional organization networks or accrediting associations online. Select one to add to the **Explore this Career: Helpful Articles** section of the career profile.
- 3 Explain why this professional network is an important organization and how it provides support for professionals in the industry.

## Redes profesionales

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### Instrucciones para estudiantes

¿De qué manera los profesionales comparten conocimientos, determinan estándares de prácticas y desarrollan sus aptitudes dentro de un sector? Crear una red profesional no solo te servirá para buscar trabajo, sino también te permitirá alcanzar metas profesionales, aprender más sobre tu área o conocer otra en la que te gustaría trabajar. Completa lo siguiente para tres profesiones guardadas:

- 1 En la parte superior del perfil, elige un emoji para indicar las sensaciones que esta profesión te genera.
- 2 Investiga sobre redes de organizaciones profesionales o asociaciones de acreditación en línea. Selecciona una para agregarla a la sección **Explorar esta profesión: Artículos útiles** del perfil de profesiones. Verifica que la red contemple a profesionales canadienses y sea una organización con reputación.
- 3 Explica la razón por la que esta red profesional es una organización importante y la forma en que brinda respaldo a profesionales del sector.