

Interview Pitch

Student Instructions

"Tell me about yourself." It's often an interviewer's go-to statement and a pitch quickly explains why you're the best choice for the job. A winning pitch introduces who you are, as well as your strengths, achievements, and goals. It ends with the value you'll provide if you're selected. Your pitch should be:

- 3 to 5 sentences, or about 20 seconds
- Unique and true to you
- Catchy and simple
- A conversation starter

1 To help you draft a winning pitch, begin by searching for sample professional profiles or resume summaries for a career you're interested in. Find 1 that achieves this recipe for success:

- Identifies who they are in their career field or one they aspire to enter
- Acknowledges relevant strengths or accomplishments
- Highlights their value to the workplace or career path
- Demonstrates their career goal or underlying motivation

2 Save the winning sample to the career profile in Xello, using the **Storyboard** found at the bottom career's page.

3 Begin drafting your own pitch by following the tips below. Don't sweat over it, you'll have more time to perfect your pitch in Xello's **Job Interviews** lesson.

Who are you?

- Do you plan to get more education or training after high school?
- What career or field do you aspire to enter?
- What words best describe you?

What are your strengths and achievements?

- Which skills and qualities are you proud to have?
- What challenges or obstacles have you overcome?
- What aspects of your life give you confidence in yourself?

What value do you provide?

- What kinds of tasks, problems, or challenges get you excited?
- How would a workplace or a team benefit if you were hired?
- Which of your strengths or qualities would employers prize?

What's your goal or what's motivating you?

- Think of examples from real-life applications or interviews if you've got them.
- Imagine you are applying for a specific job. What's your motivation?
- What are your long-term goals for your career or life?