

Real-world business



Length
30-40 minutes

About this lesson

Students will examine careers in **Explore Options** and will fill out career Investigate cards for each option, describing the factors that are changing the US workforce (new technology, competition, etc) and how they can gain new skills that will be required for these jobs in the future.

Objectives

By the end of this lesson, students will

- Examine at least two business-related careers
- Describe how the changing workforce of the future will impact these jobs and the skills needed to perform them

Inquiry prompts

- What factors might impact business related careers in the future?
- How do people keep their skills current in a changing workforce?

Before you begin

1. Ensure that you are able to play the [Business and your future success](#) video. This video is also available in [Spanish](#).
2. Ensure students have completed at least phase 1 of the **Matchmaker** assessment.
3. Ensure that you are able to log into your student demo account and can access **Explore Options**.
4. Ensure that students are able to log into their accounts and access **Explore Options**.
5. Decide whether to take discussion/brainstorming notes with your class via a slide deck and project for students to view, or on a whiteboard in the physical classroom.

Teaching strategies

- 1 Show students the [Business and your future success](#) video. This video is also available in [Spanish](#). When the video is over, ask students to give examples of two ways business is relevant outside of the classroom.
- 2 Have students log in to their accounts. In your student demo account, click on **Careers** under **Explore Options** and direct students to do the same. Then direct students click on **More filters**, and scroll down to **Career Clusters** and click on **Business Management & Administration** or **Finance**, or to **School Subjects** and click on **Business**. Then apply the filter to narrow the list of careers. Once students do this, they will be able to see the business-related careers in Xello.
- 3 Direct students to examine several business-related careers. For each career, students should read through the job description and read the

Xello entry point

Students must complete at least the first phase of **Matchmaker** prior to beginning this activity.

Materials required

- [Business and your future success](#) video. This video is also available in [Spanish](#).
- Computers or tablets with Internet access
- Whiteboard and whiteboard markers (optional)

Artifacts

Students:

- Save at least two business-related careers in **Explore Options** and fill out the related career Investigate cards

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featured interviews with professionals in the field.

- 4 Next, have students save at least two of the careers they examined. For each career, once students have saved it, they will be prompted to select an emoji that describes how they feel about the career. Next, students should fill out the **Important Factors** and **Likes and Dislikes** sections of the career Investigate card. Then, using the **Helpful Articles** section, students should search for at least one article or resource that relates to the career and its future in the US workforce. Students should read the article/resource and save it to this section.

Tip: If students need help getting started, they might consider checking out the career outlook details on the [U.S. Bureau of Labor Statistics](https://www.bls.gov) site. Navigate the career clusters to find related job titles to find more information about a particular career's projection results. They can also search [Forbes.com](https://www.forbes.com) or [Businessinsider.com](https://www.businessinsider.com) for related articles.

- 5 Finally, in the **Notes** section of the card, students should answer the following questions about the career:
 - Given your research on this career, describe the future of this career in the US workforce. Is this career impacted by new technology, population, competition, or other factors?
 - If a person wanted to pursue this career, what types of skills would they need, considering how the career may or may not change in the future?
- 6 Once students have completed the task, discuss the following questions as a class:
 - What jobs did you investigate as part of this lesson?
 - Do you see these jobs changing in the future? Why or why not?
 - How can a person make sure they have the skills needed for jobs that are currently changing or may change in the future?
- 7 Follow-up for educators: Once students have saved careers, review them in your Xello educator tools before facilitating one-on-one or class discussions. You can monitor their progress through your Xello educator account:
 - [Run Reports on Students' Saved Options](#) to review the careers students have saved.